

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☒ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

May 19, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

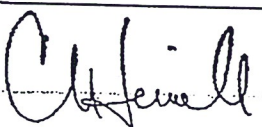
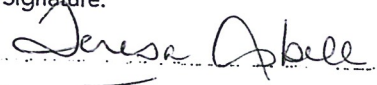


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

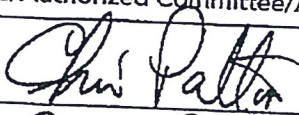
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Teresa Isbell
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

5-19-2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2518909

Station Call Letters:

WTVW

Date Received/Requested:

5-21-2020

Est. #:

8713

Station Location:

Evansville IN

Run Start and End Dates:

5-26/6-1 2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WTVW
5000 Riverside Dr
Building 5 Suite 200
Tara Conway
Irving, TX 75039
(800) 879-8542

<u>Contract / Revision</u> 2518909 /		<u>Alt Order #</u> HL#26925639	
<u>Advertiser</u> Senate/KY/Dem		<u>Original Date / Revision</u> 05/22/20 / 05/22/20	
<u>Estimate #</u> 1236/1249/8713			
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> WTVW	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>	

And:

Buying Time LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVW	05/26/20	05/29/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/20	05/31/20	-1111--				4	\$30.00			
N 2	WTVW	06/01/20	06/01/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	1-----				1	\$30.00			
N 3	WTVW	05/26/20	05/29/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/20	05/31/20	-1111--				4	\$30.00			
N 4	WTVW	06/01/20	06/01/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	1-----				1	\$30.00			
N 5	WTVW	05/26/20	05/28/20	M-F News at Noon	M-F News at Noon		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/20	05/31/20	-111---				3	\$35.00			
N 6	WTVW	06/01/20	06/01/20	M-F News at Noon	M-F News at Noon		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	1-----				1	\$35.00			
N 7	WTVW	05/28/20	05/28/20	Andy Griffith	M-F 1230p-1p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/20	05/31/20	---1---				1	\$25.00			
N 8	WTVW	05/26/20	05/29/20	M-F 9-10a	M-F 9-10a		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/20	05/31/20	-11-1--				3	\$30.00			
N 9	WTVW	06/01/20	06/01/20	M-F 9-10a	M-F 9-10a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	1-----				1	\$30.00			
N 10	WTVW	05/30/20	05/30/20	Sa 5-6p	Sa 5-6p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/20	05/31/20	-----1-				1	\$50.00			
N 11	WTVW	05/31/20	05/31/20	Su 6-630p	Su 6-630p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Date: May 21, 2020

WEAT
2518775

TO Broadcast * Cable TV * Satellite TV
KY -statewide

Broadcast
OH - Cincinnati

WTVW
2518909

Buying Time, LLC
Attn: Alex Borkholder
P: (202)965-5060 F (202)965-5066
Email: alex@buying-time.com

ADVERTISER		APPLY TO ESTIMATE:
Amy McGrath for Senate (KY)	NEW	ALL
FLIGHT DATES		
Effective Tuesday, May 26th - Until Further Notice		

SPOTS				
ISCI CODE	SPOT NAME	LENGTH	DELIVERY	DELIVERY DATE
AM-26-20H	"About You"	:60	Comcast	Fri, May 15 th
AM-31-20H	"Drain"	:30	Comcast	Tue, May 19 th

INSTRUCTIONS			
FOR STATIONS ACCEPTING HD SPOTS			
AM-26-20H	"About You"	:60	100%
AM-31-20H	"Drain"	:30	100%

NOTES			

PLEASE CALL ALEX BORKHOLDER AT (202)965-5060 WITH TRAFFIC QUESTIONS

PLEASE SIGN AND FAX TO (202)965-5066 OR EMAIL CONFIRMATION TO ALEX@BUYING-TIME.COM

SCHEDULE MUST RUN AS ORDERED.

NO MAKEGOODS ACCEPTED WITHOUT PRIOR APPROVAL.

TAPE NUMBERS MUST APPEAR ON INVOICE.

RECEIVED BY _____

STATION _____

DATE _____

www.buying-time.com